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Announcing the 2007 Architecture and the City Festival Schedule



San Francisco, CA (July 25, 2007) – The American Institute of Architects, San Francisco chapter (AIA San Francisco) and Center for Architecture + Design announce the fourth annual **Architecture and the City** festival, which takes place **September 1-30, 2007**.

Celebrating San Francisco's unique built environment and design community, **Architecture and the City** is the first series of its kind in the Bay Area to feature architectural tours, film screenings, exhibitions, design lectures, green building tips and more. The month-long celebration engages members of the public and design enthusiasts, as well as architects and designers, with a deeper appreciation for San Francisco's rich architectural and design community. In honor of the annual festival, Mayor Gavin Newsom has officially proclaimed September "Architecture and the City" month.

For the first time ever, Architecture and the City is collaborating with the San Francisco Department of the Environment to bring green and sustainability issues to the forefront. "This is an exceptional and unique opportunity to showcase San Francisco's diverse architectural talent and presents a forum to promote new ideas for innovative design and development in the city," says Zigmund Rubel, 2007 AIA San Francisco President.

The **premier media sponsor** of the 2007 Architecture and the City festival is *Dwell*. Additional **media sponsors** are *7x7*, *CBS Outdoor*, *KQED*, *ReadyMade*, and *TODO*. The **official green sponsor** is the San Francisco Department of the Environment. The **official car sponsor** is City Car Share.

Festival outreach and promotion includes a 30-second spot on KQED that begins airing August 27th, as well as a citywide poster campaign at select bus shelters. Through this exposure, festival curator and AIA San Francisco Assistant Director, Erin Cullerton, believes the festival will reach an even broader community of Bay Area dwellers interested in architecture and design. Last year's festival reached an unprecedented 17,000 individuals.

Complete information on the 2007 Architecture and the City festival is available online at www.aiasf.org/archandcity. Event registration and the official Architecture and the City festival print guide will be available August 15.

For a glimpse at the festival program, scroll down. *Please note, the full festival schedule is currently only available online at www.aiasf.org/archandcity.*

OPENING PARTY

Architecture and the City Launch Party!

August 31, 6:00-9:30 pm, Dzine, 128 Utah Street, San Francisco

Join AIA San Francisco, the Center for Architecture + Design and all of the participating sponsors

and cultural institutions for a grand party that kicks off the Bay Area's first and only architecture and design festival. Take part in the world's first live architecture competition, hosted by Architecture for Humanity and the Open Architecture Network and enjoy cocktails courtesy of SKYY90.

ARCHITECTURAL TOURS

HOME TOURS

San Francisco Living: Home Tours Weekend

September 15-16, 11:00 am-4:00 pm

Visit www.iasf.org/hometours to purchase tickets and for more information.

This popular weekend offers design enthusiasts an inside look into distinctive residences in San Francisco. Showcased projects range from state-of-the-art single- and multi-family residences to affordable housing developments. The 2007 Home Tours Headquarters is located at the Dwell on Design Conference + Exhibition at the Concourse Exhibition Center, 635 8th Street (at Brannan), San Francisco (www.dwell.com/dwellondesign).

WALKING TOURS

City Beautiful & the Civic Center

September 1, 1:30 pm

Visit www.sfheritage.org for tour information.

This walk is a comprehensive exploration of the Civic Center Historic District - one of the finest ensembles of Beaux Arts architecture in America.

A Walk Along Broadway

September 8, 1:30 pm

Visit www.sfheritage.org for tour information.

This tour covers a number of Victorian styles of houses along Broadway (including the "Mrs. Doubtfire" house) and numerous stunning Classical Revival buildings, including two of Silver King James Flood's former mansions.

Beyond Union Street: A Walk Through Cow Hollow

September 15, 1:30 pm

Visit www.sfheritage.org for tour information.

This tour explores the early years of Cow Hollow through the distinctive architecture of the neighborhood, including early dairy farms, Victorian houses and mansions, and the grand art deco apartment buildings that replaced them.

Walk the Fire Line: Van Ness Avenue

September 22, 1:30 pm

Visit www.sfheritage.org for tour information.

This stroll down to and along Van Ness Avenue, visits the 1906 fire line, and offers marvelous post-1906 architecture along and east of Van Ness Avenue, as well as a few outstanding pre-quake survivors on the western side.

Additional tours include:

Behind the Scenes Tours

Green Tours

Bike Tour

CONFERENCES

Dwell on Design Conference + Exhibition

September 14-16, Concourse Exhibition Center, 635 8th Street, San Francisco

For information and to register, visit www.dwell.com/dwellondesign.

The Dwell on Design Conference + Exhibition is an idea-driven, multi-day experience designed to ignite a creative spark within the community of creative professionals, businesses and consumers who share a passion for modern design, sustainability and smart growth. This year, the Dwell on Design Conference theme is **Building Community in the Modern World** and features a broad array of speakers and participants from a range of disciplines.

The Dwell on Design Exhibition highlights the best in product design, prefab, green building practices, architectural innovation, landscape design and more. Dwell is pleased to announce the all new Dwell Outdoor, a unique "pop up" community presenting new ideas and products focused on modern outdoor living, including prefab installations by weeHouse, kitHaus and Modern

Cabana.

InstaHouse by Zack/de Vito Architecture + BuiltForm Construction

Witness the real-time construction of a 12x12 modular house during the Dwell on Design event. InstaHouse, by architects Jim Zack and Lise de Vito, is a modern, modular, site-built mini-house that will be erected and open for tours during the three-day Dwell on Design Conference + Exhibition, September 14-16. InstaHouse will be built using sustainable design and construction methods, and will feature an off-the-grid solar powered lighting system.

West Coast Green - Residential Green Building Conference + Expo

September 20-22, Bill Graham Civic Auditorium, 99 Grove Street, San Francisco

Visit www.westcoastgreen.com for more information.

This conference and expo represents the largest milestone yet in the residential green building movement. It provides access to comprehensive state-of-the-art resources and features 250 exhibitors and 100 experts presenting their latest developments, insights, and inspiration on the expanding frontiers of the field.

mkLotus™ house at West Coast Green

September 20-22, Residential Green Building Conference + Expo, Bill Graham Civic Auditorium, 99 Grove Street, San Francisco

Stop by and visit West Coast Green's 2007 show house featuring a living roof, LED lighting, innovative green building materials, and graceful indoor & outdoor living. mkLotus™ house is the newest design by Michelle Kaufmann and built by Xtreme homes, LLC in partnership with Sunset.

FILM SERIES

Wednesdays at 6:00 pm, Main Library, Koret Auditorium, 100 Larkin Street, San Francisco

In collaboration with Film Arts Foundation, AIA San Francisco and the Center for Architecture + Design screen classic, contemporary and documentary films that celebrate the built environment, the architectural and design professions and the ever-mythical architect's ego.

September 5: Experimental Architecture: A Shorts Program

September 12: *Santiago Calatrava: Angle of Inspiration*

September 19: *Blue Vinyl and Park(ing) Day*

September 26: *Mon Oncle (My Uncle)*

Visit www.aia.org for more information.

LECTURES

The Architect's Forum

September 13, 6:30-9:00 pm, Restoration Timber, 150 De Haro Street, San Francisco

Free Tour Participants; \$20 Others

During this educational panel, four participants will learn more about the design, construction and overall costs related to the homes showcased in the 2007 San Francisco Living: Home Tours weekend.

AIGA presents Design Matters Live with Debbie Millman

September 13, 6:00 pm, Adobe, 601 Townsend Street, San Francisco

Register at <http://www.designmatterslive.com>

\$15 AIGA members; \$20 Others

Join speaker, writer, and designer, Debbie Millman along with a guest designer in conversation about the issues and concerns facing the design community today ... and the new challenges of the future.

AIA San Francisco/SFMOMA Architecture Lecture Series: David Adjaye

September 27, 6:30 pm, SFMOMA, 151 Third Street, San Francisco

Adjaye is recognized as one of the leading architects of his generation in the UK. He formed a partnership in 1994 and quickly built a reputation as an architect with an artistry vision, with his ingenious use of materials and his ability to showcase and sculpt light.

Additional lectures include:

SKYY90 Diamond Design Series

How to Green Your Business

EXHIBITIONS

STREET CRED San Francisco: Architecture and the Pedestrian Experience

September 6-October 26, AIA San Francisco and Center for Architecture + Design Gallery, 130 Sutter Street, Suite 600, San Francisco

The landscape of San Francisco is changing in new and extraordinary ways. Far from the San Francisco of Victorian architecture and romantic streetscapes, new developments signal the city's willingness to make room for radically new ideas alongside its cherished legacy of historic preservation. From the Treasure Island Redevelopment Plan, a vision for multiple neighborhoods, to the Blue Bottle Coffee Kiosk, a design for a single alleyway storefront, these changes are happening citywide and across scales. Moreover, these projects are unabashedly modern, not only in their stylistic and technological pursuits, but in their aims to excite public imagination and renew a sense of civic life.

San Francisco Living: Home Tours

September 14-16, Dwell on Design Conference and Exhibition, Concourse Exhibition Center
This exhibition celebrates the 2007 San Francisco Living: Home Tours architects and homes by taking an in-depth look at the unique residences on the 2007 tours--all from the architect's perspective. The Concourse Exhibition Center is located at 635 8th Street (at Brannan) San Francisco

New Work: Felix Schramm

Through September 30, SFMOMA, 151 Third Street, San Francisco

View the work of contemporary German artist, Felix Schramm, known for his dramatic architectural sculptures and installations. His focus resides in creating pieces that attempt to achieve a balance between extremes whether it be chaos versus structure or simple versus complex.

SPECIAL DESIGN EVENTS

Park(ing) Day

September 21 Visit www.parkingday.org for more information.

Rebar, Public Architecture, and The Trust for Public Land join forces to encourage people to reclaim outdoor space currently reserved for vehicle storage and turn it into a more valuable and utilized resource for people.

Museum Evenings

Friday Nights at the de Young: Architectural Tour

Fridays, 5:00-8:45 pm; Architectural Tour at 7:00 pm

de Young Museum, Golden Gate Park, 50 Hagiwara Tea Garden Drive, San Francisco

The de Young is open late every Friday, with live music, poetry, films, dance, tours, lectures, cocktails, food, artist demonstrations, and interactive art projects. Enjoy a variety of musical performances ranging from punk, jazz, and opera to avant-garde hip-hop jazz; performance art; artwear demonstrations; art works made from recycled clothing; student designers; and more.

The museum store and cafe stay open these evenings. Docent led Architectural Tours of the Herzog and de Meuron building will be held at 7:00 pm.

Third Thursdays at the California Academy of Sciences

September 20, 5:00 – 9:00 pm

California Academy of Sciences, 875 Howard Street, San Francisco

Filled with clownfish, cocktails and conversation, the Academy opens its doors to the happy hour crowd on the third Thursday of every month. Visit our aquarium and exhibits while listening to DJ Tomas and enjoying a cash bar. Guests can also expect to see live animals and even meet one or two up close and personal. Also featuring the Aquarium Under Construction exhibit with a model, renderings and animation of the new Renzo Piano building in Golden Gate Park.

Design Parties

Green Home Center Reception
Celebration of California College of the Arts
Greeniac Nation Networking Event

Please visit www.aiasf.org for a more detailed 2007 Architecture and the City Festival Schedule.

Additional **key sponsors, partners and friends** of the festival include: AIGA, Architecture for

Humanity, Boor Bridges Architecture, Dwell on Design, Flora Grubb, Handel Architects, Ideate, Organic Architect, Pecha Kucha, Public Architecture, Rebar, San Francisco Design Center, San Francisco Heritage, San Francisco Public Library, San Francisco magazine, SFMOMA, SKYY90 and West Coast Green.

Additional support is provided by AIA San Francisco's sustaining sponsors: Anshen + Allen, ARUP, Blach Construction, BPS, BSA Architects, Chong Partners Architecture, DPR Construction, Rutherford & Chekene, SaftiFirst, Smithgroup, SOM, Specialty Finishes, Studios Architecture, and Webcor Builders.

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AIA San Francisco is the third largest chapter of the American Institute of Architects in the United States. Founded in 1881, AIA San Francisco represents over 2,300 members locally. Our mission is to improve the quality of life in the Bay Area by promoting architecture and design. We further this goal through community involvement, education, advocacy, public outreach, member service and professional excellence.

As the first center of its kind on the West Coast, the Center for Architecture + Design enhances public appreciation for architecture and design both locally and internationally through exhibitions, lectures, tours, film series and other programs that aim to reveal the richness of the design arts. The Center celebrates San Francisco's diverse design community and is a collaborative environment where local design organizations share meeting space and engage in the overall programming goals.

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