This year, the AIACC will continue to foster a collaborative community that enables architects to lead while applying their unique talents to design so that they may create the most livable and sustainable communities. The AIACC is the voice of the profession—something we take seriously. Below is a brief summary of how we plan to continue to enhance the success of the profession.

SHARE KNOWLEDGE (Within the Profession)

- Proactively and aggressively share information about marketplace transformation, sustainability issues and opportunities for architects.
- Assist the profession by providing tools, resources and best practices to further enhance member expertise.
- Increase member awareness in order for members to engage and utilize all the benefits of AIA membership.

ADVOCATE & COLLABORATE (With our Clients and our Communities)

- Meaningfully participate in public deliberation about issues impacting design and construction.
- Influence the direction of California’s energy and water policies concerning design and construction.
- Provide tools and resources to create a well-informed public constituency about the value of design.
- Create a network and be a resource to architects in non-traditional practice.

ADVANCE (The Future)

- Expand the conversation regarding project delivery, applying collaborative principles, and identifying emerging technologies.
- Improve the licensure experience for candidates in California.
- Prepare the profession to respond to trending issues such as changing economic models, globalization of information, changing demographics, and the need for productivity increases in the design and construction industry.