THE 2018 TOP TEN:
OUTREACH AND INFLUENCE

Strengthening the Architecture Profession in California

In (mostly) alphabetical order:

22 Chapters +/- 10,000 Members
THE 2018 TOP TEN:

1. Citizen Architects
   - Database
   - Awareness
   - Community Impact
   - Create a Network
   - Enable Connections

ACTION #12

BECOME A CITIZEN ARCHITECT!

THINK GLOBAL, ACT LOCAL!

CALL FOR CITIZEN ARCHITECTS!
THE 2018 TOP TEN:

2. Equity & Diversity
   - Know the Data
   - Overcome Bias
   - Lead by Example
   - Advocate in Your Firms

   ● We are all Change Agents
THE 2018 TOP TEN:

3. Housing
   - Population Increase
   - Urban Density
   - Infrastructure Needs
   - Affordability
   - Resource Scarcity
   - Lead Conversations
   - Provide Solutions
THE 2018 TOP TEN:

4. Influence
   - Partnerships
   - Coalitions
   - Political Advocacy
   - CALC PAC
   - Capitol Forum

   - Proactive Legislation
   - Raise Impactful Funds
THE 2018 TOP TEN:

5. More Interaction K-12
   ● Kids Draw Architecture
   ● School Visit Tools

   ● Inform the Public
   ● Start Awareness Early!

Image by Autoarch Architects
THE 2018 TOP TEN:

   ● Leadership
   ● Education
   ● 2020/2030 Targets

● Share Case Studies
● Show It Can be Done

Image by City of Santa Monica
THE 2018 TOP TEN:

7. Prosperity
   • Procurement
   • Liability
   • Business Case for Design

• Best Practices
• Share Industry Data
THE 2018 TOP TEN:

8. Resilient Communities
   ● Industry Partners
   ● Work on a Broad Scale
   ● Adaptable & Regenerative
   ● Hazard Mitigation
   ● Disaster Planning
   ● Disaster Assistance

   ● Educate; Train; Support

Disaster Preparedness Handbook

From resilientdesign.org; by BIG

Lower Manhattan showing a protective berm and barriers along the coastline, wrapping around The Battery. Image from the BIG Team’s HUD proposal.

Donate here for California fire aid
THE 2018 TOP TEN:

9. Empower Future Architects
   ● School
   ● Professional Entry
   ● Licensure
   ● Retention
   ● Scholarship
   ● Awards
   ● AEP Roadshow
   ● Network
   ● Leadership Training
THE 2018 TOP TEN:

10. Communicate & Collaborate
   ● Monthly Blogs
   ● AIACC Ambassadors
   ● Board Actions Reporting
   ● Post-Event Reporting
   ● Online ArcCA 2.0
   ● Strategic Industry Partnerships

   ● EVP Transition Success
   ● Online Town Hall in March

   ● Within and Beyond the AIA!
Onward we go!

- Speak Up
- Be Involved
- Lead the Future

Carpe Diem.
Seize the day.
Make your lives EXTRAORDINARY.

Thank you!