WHAT ARE WE DOING TO ATTRACT AND ENGAGE ALL ARCHITECTS TO PROMOTE THE VALUE OF ARCHITECTURE?

- Renew the culture of advocacy in Sacramento
- Strengthen relationships with academia
- Continue support for emerging professionals, the value of licensure and the licensure process

We are underway on these programs and have the immense talent and experience of staff, component executives, and volunteer architects and associates to tackle these issues. However, there are vast desires of the board to pursue interests and a finite level of resources to do so.

The challenge of the VP of Communications/Public Affairs is to elevate efforts that need more daylight, from a public perspective or participation among membership.

HOW CAN WE CONVEY OUR EFFORTS?

- Streamline Relevance to become an action-based bulletin
- Share the efforts of “everyday” members participating in AIACA activities
- Expose channels for emerging professionals to lead
- Make a storefront for the new office to share excellent design and advocacy

We are the brand ambassadors for the AIA in California. Let’s show the public that we are not complacent. We are active in our communities, provide support during disasters, design with resiliency and regenerative systems in mind, and are the thought leaders for design excellence.

ABOUT ME

I used to get in trouble for doodling, but now I get paid for it. I worked through college at Cal Poly Pomona, and spent my savings traveling on a budget. I studied in the UK and got hooked on preservation and modern design. I learned Regenerative Studies, an integrated systems approach to design. With the AIA Young Architects Forum, I give back by encouraging others to lead, and I write about exciting movements in the profession.

I live and work in my hometown. I’m renovating and adding on to improve aging schools and refining new prototypes for K-12 education.